

Atlanta, Georgia - March 1, 2010 - Noktor, LLC announces the HyperPrime 50mm F0.95 lens. With a maximum aperture of F0.95, the Noktor Hyperprime is the fastest lens for Micro Four Thirds cameras. At open aperture, the lens renders photos and video with extreme shallow depth of field for a soft, dreamy, and unique look.

In low-light photography and videography, the lens exceeds the perception of the human eye. From nightscapes to campfires, you can shoot in situations that are often impossible to capture with a normal lens.

The HyperPrime 50mm F0.95 is manufactured in Japan by Goyo Optical Inc. It will be available for purchase direct from Noktor in late April.

Specifications:

Focal Length: 50mm

Aperture: F0.95 - F16

Autofocus: No

Min. Focus Distance: 0.6m

Lens Elements: 8

Lens Groups: 7

Aperture Blades: 8

Weight: 480g

Mount Type: Micro Four Thirds

Filter Size: 62mm

Note: The HyperPrime is a manual lens and does not communicate electronically with the camera body.

About Noktor:

Noktor, LLC is an Atlanta, Georgia based company dedicated to offering the fastest lenses for low-light photo & video enthusiasts.

Contact:

Solomon Chase

CEO, Founder

Noktor, LLC

1-678-404-1095

sc@noktor.com